For many families, homeownership represents the American Dream. But generations of families with low-incomes and a disproportionate number of Households of Color have been locked out of homeownership. Proud Ground is working to change that, unlocking homeownership for all who believed this dream was out of reach. Join our efforts by leaving a legacy with Proud Ground.

First-time Homeownership

Bring buying power to families in need. While housing prices have increased, wages have not. Your gift directly supports families with lower incomes by providing them with down-payment assistance to purchase their first home through Proud Ground. Proud Ground homes are permanently affordable, ensuring generations of homebuyers have access to affordable homes.

Example: Proud Ground partners with developers to make select units permanently affordable and donors like you give collectively with others to the homebuyer’s down-payment.

Neighborhood Investment

Invest in your neighborhood by making a gift to Proud Ground’s newest development! Your gift will help transform a vacant lot in N/NE Portland into a new building designed for families who experienced displacement from their neighborhood. The development will be completed in 2021 and will include family-sized condominiums for lower-income households, market-rate condominiums, commercial space, and a community room!

Example: Proud Ground includes space for a community room in its newest development and donors like you give a gift to build the space out, including furniture and art!

Property Donation

Create an inclusive neighborhood. Leave your home, land, or a part of your total estate to Proud Ground, now or upon your passing. Your property will be kept in Proud Ground’s Community Land Trust and serve homebuyers with lower incomes each time the home sells.

Next Steps

Thank you for considering leaving a legacy with Proud Ground. We encourage you to work with your estate planner or ask us to be connected to a professional advisor.

Contact our Deputy Director, Jackie Keogh, at 503-493-0293 X 19 or jackie@proudground.org